



MANTHAN



IIMT COLLEGE OF MANAGEMENT, GREATER NOIDA

AFFILIATED TO CHAUDHARY CHARAN SINGH UNIVERSITY, MEERUT

SPOTLIGHT

- INTERNATIONAL CONFERENCE
- FACULTY INDUCTION PROGRAMME
- ORIENTATION
- INDUSTRIAL VISITS
- DEBATE COMPETITION
- OPEN MIC
- ALUMNI TALK



DIRECTOR'S MESSAGE



DR. ABHINNA BAXI

I would like to take this opportunity to express my appreciation for the launch of the new College level newsletter. Your hard work and dedication in initiating this new concept are truly admirable. It is through the efforts of individuals like you that our institution continues to evolve and adapt to new teaching methods and strategies.

As we look towards the future, my vision for the IIMT group of institutions includes the implementation of an improved enrollment management framework to better support our students and increase their success. Additionally, we aim to develop more partnerships with other institutes and organizations, both domestically and internationally. These partnerships will provide our students with access to a diverse range of perspectives.

This quarter, we have organized a variety of conferences, training programs, and workshops that focus on various fields such as media, management, business, and technology. These events have been attended by experts from prestigious institutes and organizations from India and abroad, providing our students with the opportunity to learn from some of the best in the field. These speakers have brought fresh perspectives and insights to our students, helping them to expand their understanding of their chosen field of study.

As Swami Vivekananda said, "Truth can be stated in a thousand different ways, yet each one can be true." Education at IIMT helps our students find that truth. It is an education that forms character, strengthens the mind, expands the intellect, and empowers one to stand on their own feet. The newsletter is like a mirror that reflects the different activities undertaken by the BBA, BJMC, B: Com, and BCA departments. It is a way for our students, faculty, and staff to stay informed about the latest happenings within our institution. We hope you enjoy the information presented in the newsletter and welcome any feedback, comments, and suggestions you may have. Collaboration and shared ideas are crucial to the success of all our future endeavors as we work together to create a broader visibility, presence, partnerships, and success. We look forward to continuing our efforts to provide the best possible education for our students.

EDITOR IN CHIEF

DR. ABHINNA BAXI

CONSULTING EDITOR

DR. RAJ MISHRA

EDITORIAL ADVISOR

DR. AMIT KUMAR RAI

DR. ABHYANAND

DR. GOVIND GUPTA

EDITOR

MS. ANAMIKA PAL

CO-EDITOR

DR. VAIBHAV UPADHYAY

PROOF READER

MS. MEHAK GULATI

ADVISOR COMMITTEE

MS. SHRUTI

MS. SUSHMA KUMARI

MS. ISHITA ARORA

MR. NEERAJ GAUR

STUDENT MEMBERS

AASTHA SINGH

MUSKAAN DHAWAN

ANANYA PANDEY

International Conference Held at IIMT College of Management



The IIMT College of Management, located in the Knowledge Park of Greater Noida, hosted an International Conference on "Industry 5.0 Impact on Socio-Economic Sustainability - 2023." The conference featured prominent figures, with Uttar Pradesh's Higher Education Minister, Mr. Yogendra Upadhyay, serving as the Chief Guest, and Professor Ravindra Kumar Sinha, Vice-Chancellor of Gautam Buddha University, as the Guest of Honor. The event began with a warm welcome by Dr. Mayank Agrawal, the Managing Director of IIMT Group of Colleges and Mr. Abhinav Baxi Bhatnagar, Director of IIMT College of Management.

During the conference, Minister Yogendra Upadhyay touched upon the importance of perseverance, citing the example of Chandrayaan-3, stating that failure is often the key to success. He praised Prime Minister Narendra Modi's unwavering determination and leadership, which rekindled India's mission in space exploration.

Minister Upadhyay also emphasized the need to instill values in education, comparing the impact of gifting material possessions to a child versus imparting values through education. He stressed that while material gifts may cause temporary tears, a lack of values in education can lead to a lifetime of regret.



In a contrasting perspective, Professor Ravindra Kumar Sinha pointed out that contemporary India does not fear taking risks. He highlighted how the nation's youth are making their mark in various fields and that the world now looks at India with hope.

Dr. Mayank Agrawal, Managing Director of the College Group, emphasized the importance of continuous learning for educators, given the rapidly evolving landscape of education. He urged teachers to stay updated to provide students with the latest knowledge and information.

The conference saw active participation from directors, deans, heads of departments, faculty members, and numerous students from foreign countries, making it a platform for intellectual exchange and exploration of the Industry 5.0's impact on socio-economic sustainability.



A Motivational Welcome: Inspirational Orientation Programs For The New Students



IIMT College of Management, Greater Noida, kicked off the academic year for its 2023-24 batch with two impactful orientation programs, one for BBA and B.COM students on September 18 and another for BCA, BJMC, and MAJMC students on September 19. The events were marked by esteemed chief guests who inspired the fresh faces to aim for the stars.

On September 18, IIMT College of Management warmly welcomed the fresher students of the BBA and B.COM programs. The event was graced by a distinguished panel of chief guests: Air Vice Marshal Sudhanshu Rath (retd.); Mr. Vaibhav Chowdhary, Professor of Practice at IIT Kanpur; Mr. Debojit Sen, Co-founder of Crack-ED and TEDx Speaker; Professor (Dr.) US Pandey, Principal, COL DU Campus, DU and Dr. Sanjeev Bahadur, Secretary of WFN and Expert Panel Member of PHD Chambers of Commerce.

A Motivational Welcome: Inspirational Orientation Programs For The New Students

On September 19, the department of BCA, BJMC, and MAJMC at IIMT College of Management organized a vibrant orientation program to welcome the 1st-year students of the 2023-24 session. The occasion was graced by the presence of two distinguished chief guests, Ms. Shweta Jha, Senior Anchor at AAJ TAK and Ms. Neetu Singh, Director of K D Campus, New Delhi.

The chief guests, each accomplished in their respective fields, imparted valuable advice and shared their experiences with the new students.

Their presence and words of wisdom served as an inspiration and guidance for the fresh faces as they embarked on their academic journey.

Both orientation programs were well-attended and provided a strong start for the incoming students, fostering a sense of motivation, belonging, and enthusiasm.



An Inspiring Kickstart Induction Program Sets the Tone for New Recruits

IIIMT COLLEGE OF MANAGEMENT organised a highly successful Induction Program on September 4th, welcoming new recruits with enthusiasm.

The day began with a hawan to kickstart the new semester with positive vibes. The faculty, both new and old participated in the hawan with great enthusiasm.

The event commenced with a warm welcome address from senior management, emphasizing the College of Management's values and culture. Informative sessions, workshops, and insights from seasoned employees followed, ensuring a comprehensive understanding of company policies and ethics.

The keynote address by respected ED sir underlined the organization's commitment to growth and innovation. Team-building activities and interactive sessions promoted camaraderie. The event left participants with a sense of belonging and eagerness to contribute to the IIIMT's mission, marking the promising start of their journey within the organization.



Faculty Bonding and Fun

A Memorable Happy Hour at College of Management



In a delightful gathering, faculty members came together for a memorable Happy Hour event at College of Management on September 04th, 2023.

The evening was filled with laughter, good conversations, and an atmosphere of celebration.

Event was hosted by Ms Anamika & Mr Sumit Mahajan to make it informative & entertaining.

This event provided an opportunity for educators to unwind and strengthen bonds outside the classroom. Colleagues shared stories, experiences, and ideas, fostering a sense of community within the faculty.

The Happy Hour featured a variety of refreshments and snacks, creating a relaxed and enjoyable ambiance. It allowed everyone to take a break from their academic responsibilities and enjoy each other's company.

To make Faculty Members feel light games like balloon blow, queue passing, were organised. Ms Mukta Joshi & Ms Mahak played a great role in organising these amazing activities.

As the evening progressed, there was a sense of camaraderie and appreciation for the hard work and dedication of the faculty. It served as a well-deserved break and a chance to recharge for the challenges ahead.

The Faculty Happy Hour was a resounding success, reinforcing the importance of building strong relationships among educators.

Alumni Connect Activity Inspired BCA Students



The significance of alumni in the growth and development of an institution was vividly demonstrated during the Alumni Connect Activity organized for B.C.A (Bachelor of Computer Applications) students on the 15th of September 2023, starting at 10:30 A.M. at IIMT College of Management. A total of 88 enthusiastic students participated in this event, accompanied by distinguished faculty members.

The highlight of this event was the presence of a remarkable guest speaker, Mr. Atul Sharma, an alumnus of the BCA program who graduated in the 2020 batch. Mr. Sharma's journey from student life to his current role in the corporate sector served as an inspiring narrative for the current students. Mr. Sharma shared his personal experiences, particularly emphasizing his transition into the corporate world. His insights on the preparation for competitive exams and the importance of setting clear career goals resonated deeply with the students. Mr. Sharma's own success story, including his recent job placement as a Program Analyst Specialist at Tata Consultancies Services Ltd, served as a testament to the possibilities that await diligent and motivated students.

The students were captivated by Mr. Sharma's words, eager to learn from his experiences and gain valuable insights into the ever-evolving corporate landscape. He shed light on the latest technologies and methodologies that are essential for success in the corporate world, providing a glimpse into the future they are preparing for.

Miss Ramita Bansal, Assistant Professor and the coordinator of the Alumni Connect Activity, played a pivotal role in organizing and orchestrating the event.



Battle of Words

AI: An Opportunity or Threat for Media



In a battle of wit and rhetoric, the students of the Bachelor of Journalism and Mass Communication (BJMC) program at IIMT College of Management showcased their debating skills in an intense competition held on the 15th of September 2023 at 12:10 P.M. The event, which drew participants from all over the campus, was a testament to the intellectual prowess and eloquence of the students.

Ten student participants, each armed with well-researched arguments and persuasive speaking abilities, went head-to-head in a series of rounds that tested their debating acumen. The central topic for this competition was "AI: Opportunity or Threat." The event was attended by ten faculties, who served and fellow students.

After several rounds of intense debates, three participants emerged as the victors: Kajol - Secured the first position with her impeccable arguments and persuasive skills.

Sakshi - Claimed the second position with her compelling delivery and well-researched points.

Roshan - Came in third place, impressing the judges with his eloquence and ability to think on his feet.

The winners were lauded for their outstanding performances and received prizes from the faculty members. They also had the opportunity to share their thoughts on the significance of debating in shaping informed and thoughtful individuals.



Industrial Visit to Coca-Cola

On 18th & 19th September, 2023, our the students of B.Com and BBA from the IIMT College of Management visited Moon Beverages for an industrial exposure. The students learnt that Moon Beverages started with manufacturing of soft drinks under arrangement with Parle. However in 1994 the company became the authorized bottler of Coca Cola Atlanta, USA and started manufacturing and distribution of Coca Cola and other beverages and Moon Beverages Greater Noida installed a first Green Building Certified Plant in INSWA BU. The plant was designed and built incorporating the latest innovation available at that time. The plant is equipped with energy-saving features such as energy efficient LED Lights, provision of natural light and with proper ventilation.

Students of B. Com and BBA went for an industrial visit to Moon Beverages Ltd.(Coca - Cola)on 19th September 2023. They reached their destination at 10.00 am. Ms. Richa Gupta and his colleague accompanied the students and faculties throughout the visit. They described at length all the procurement, storage, manufacturing and packing process involved in the industry.

Students cleared all queries regarding temperature controlling, metal detecting, wastage management from them. Overall, it was highly interactive, energetic and full of learning of manufacturing and packing process for the students.



Department of Mass Communication & Journalism Hosted Open Mic Competition

Creativity and expression took center stage as students of the Bachelor of Journalism and Mass Communication (BJMC) program at IIMT College of Management showcased their talents in a vibrant Open Mic Competition held on the 18th of September 2023, starting at 10 am. The event was a celebration of the diverse talents and artistic flair within the student community.

Nine student participants, representing a wide spectrum of artistic disciplines, took to the stage to share their unique talents with fellow students, faculty, and guests. The event featured a rich tapestry of performances that captivated the audience.

The Open Mic Competition provided an inclusive platform for students to express themselves and fostered an atmosphere of creativity and camaraderie.

Faculty members were part of the audience, showing their support and encouragement for the students' creative endeavors.

After an array of captivating performances, three students emerged as the winners: 1st: Kajol, 2nd Garima & 3rd Abhay.

These talented individuals were awarded for their exceptional performances.



Successful Industrial Visit to Mother Dairy Enlightens BBA Students

In a bid to bridge the gap between classroom learning and real-world application, the Department of Business Administration (BBA) at IIMT College of Management organised an insightful industrial visit to Mother Dairy on September 26th, 2023. This educational excursion proved to be a valuable opportunity for 75 eager participants and their four accompanying faculty members.

The event commenced at 9:00 AM and unfolded as an enriching experience for all involved. The statistics reflected a full house, with all 75 students and four faculty members in attendance. This vibrant turnout underscored the enthusiasm and dedication of both students and educators to gain practical insights into the business world.

Mr. Renu Kumar Pillai, Manager of Consumer Care at Mother Dairy, assumed the role of an erudite guide, leading the students through an immersive journey into the company's operations. He meticulously briefed the attendees about the intricacies of the company's production processes, the diverse product range offered, and the innovative marketing strategies employed to maintain a prominent market position.

The industrial visit was not just a chance to witness the inner workings of a renowned company, but it also served as a significant learning opportunity. Students were exposed to the nuances of a thriving business environment, enabling them to bridge the gap between theory and practice. They gained valuable insights into the practical applications of their BBA coursework, witnessing firsthand how concepts studied in class manifest in the real world.

The students' feedback echoed a sense of fulfillment and enjoyment throughout the visit. The blend of theoretical knowledge and practical exposure left a lasting impression, enhancing their understanding of business dynamics and nurturing their aspirations to excel in their chosen fields.



Fostering Communication Skills and Critical Thinking



In a remarkable showcase of intellectual prowess and eloquence, the Department of Bachelor of Computer Applications (BCA) at IIMT College of Management hosted an exhilarating Extempore event on September 27, 2023. With a total of 231 enthusiastic students and six esteemed faculty members in attendance, the event proved to be a testament to the department's commitment to fostering holistic development among its students.

Extempore, defined as the art of spontaneous speaking without prior preparation, served as the primary challenge for the participants. The event was not merely a test of their knowledge but a demonstration of their ability to articulate their thoughts effectively within a strict time frame.

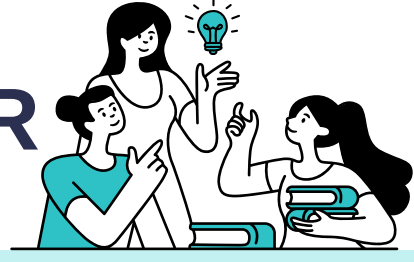
The event, which ran from 11:00 AM to 4:30 PM, featured a 3-minute extempore segment. To add an element of unpredictability and excitement, participants were required to choose their topics by drawing chits from a box containing a diverse range of subjects. After the draw, each participant had one minute to gather their thoughts before they addressed the audience for a maximum of 2 minutes on their chosen topic.

The event received an overwhelming response from both participants and faculty alike, affirming the value of such initiatives in nurturing well-rounded individuals. The BCA Department's commitment to providing platforms for personal and intellectual growth is evident in the success of this Extempore event. It stands as a testament to the department's dedication to preparing its students for the dynamic challenges of the modern world.





STUDENT CORNER



मैं स्त्री हूँ

मैं स्त्री हूँ, मैं नारी हूँ
मैं कली हूँ मैं फूलवारी हूँ
मैं दर्शन हूँ मैं दर्पण हूँ
मैं नाथ हूँ मैं ही गर्जन हूँ
मैं बेटी हूँ मैं माता हूँ
मैं बलिदानों की गाथा हूँ
मैं द्रौपदी हूँ मैं सीता हूँ ।



पुरुषों की इस दुनिया ने मुझे कैसी नियति "दिखलाई कभी जूए में हार गए कभी अग्नि परिक्षा दिलवाई कुलयुग हो या सतयुग हो इल्जाम मुझी पर आता क्यू घनी अंधेरी सड़को पर चलने से मन घबराता है ।मैं डरती हूँ मैं मरती हूँ जब सफर अकेले करती हूँ। है तरले पसीना माथे पर दिल मे मेरे घबराहट है। जाने ये किसका साया हैं। जाने ये किसकी आहट है। अंधेरे मे उन हाथो ने मुझको बाहो मे भीच लिया एक ने मुहँ पर हाथ रखा और एक ने आँचल खींच लिया। नारी के सम्मान को यूँ तार-तार सा कर डाला मर्यादा के आंचल को फिर वो को जार- जार सा कर डाला। सन्नाटे मे चीख रही थी खून से लथ-पथ वो कया सबने तस्वीरे खीची कोई मदद को न आया "कोई मदद करो ,कोई मदद करो" ये चीख- चीख कर चीख भी मुझसे रूठ गई जब होश मे आई तो इस समाज की बाते सुनकर टूट गई। परिवार की बदनामी होगी सब मुझे यही समझाते है ये नयी उम्र के लड़के हैं, थोड़ा तो बहक ही जाते हैं। "अरे भूल जाओ _अरे भूल जाओ" जो हुआ ये लड़के बच हीं जाएंगे तुम लड़की हो दुनिया वाले तुम पर ही प्रश्न उठाएंगे। क्यू कोई नहीं था साथ मे ? क्यू नकली अकेली रात में? क्या मेकअप था? क्या गहने थे? क्या छोटे कपडे पहने थे? की प्रश्नों की भूल भुलैया मे सच्चाई कही खो जाती हैं । सब भूल जाओ कहने वालो क्या तुम्हे शर्म नहीं आती हैं? कैसे भूलू उन रातो को मुझको छूते उन हाथो को ।मेरे शरीर की चोट तो बस कुछ दिन मे ही भर जाएगी , लेकिन मन की पीड़ा सारी उम्र साथ रह जायेगी । सब भूल जाओ कहने वालो ये याद रखो ये आखरी गलती आपकी भी हो सकती कल सड़क पर बेसूद बहन या बेटी आपकी भी हो सकती है । इस अहसास से बढ़ कर कोई दर्द नहीं हो सकता है ,जो नारी का अपमान करे वो मर्द नहीं हो सकता हैं। जब सजा मौत की लागू होगी सारे दोषी लडको पर फिर कोई लड़की नहीं मिलेगी खून से लथपथ सड़को पर, फिर कोई लड़की नहीं मिलेगी खून से लथपथ सड़को पर ।



STUDENT CORNER



EMPOWERING WOMEN: A PATH TO PROGRESS

In today's world, women empowerment is a crucial topic that has gained significant attention. It refers to the process of enhancing women's abilities, rights, and opportunities, enabling them to participate fully in all aspects of life. This empowerment is essential because it not only benefits women but also contributes to the overall development of society. Education is the foundation of empowerment. When girls and women have access to quality education, they can acquire knowledge and skills, leading to better job opportunities and economic independence. Moreover, educated women tend to make informed decisions about their health and family, which positively impacts society. Providing women with equal opportunities in the workforce is crucial. This includes equal pay for equal work and eliminating gender-based discrimination. Empowered women can contribute to their family's income, reducing poverty, and stimulating economic growth.

Access to healthcare is a fundamental right, and women should have easy access to quality healthcare services. This includes reproductive health services, which empower women to make choices about their bodies and family planning. Women's voices need to be heard in political decision-making processes. Encouraging women to participate in politics and leadership roles is essential for ensuring diverse perspectives and fair representation.

Empowering women involves ensuring they have equal legal rights and protection. This includes laws against domestic violence, harassment, and discrimination, as well as laws that support property rights for women. Society should challenge and change harmful gender stereotypes that limit women's potential. Empowerment is not just about providing opportunities but also changing mindsets.

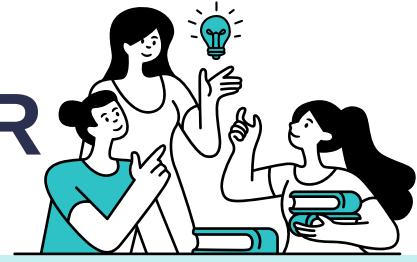
Teaching women about their rights and the resources available to them is crucial. Knowledge is empowering, and women should be aware of the legal and support systems in place to protect them. Empowerment is not a women-only effort. Men can play a significant role in supporting and advocating for women's rights. Gender equality benefits everyone, and men can be allies in this journey.

Women empowerment is not just a slogan but a necessity for a more equitable and prosperous world. When women are empowered, they can contribute to the betterment of society in numerous ways. It is a collective responsibility to ensure that women have the opportunities and resources they need to thrive. Only by working together can we achieve true gender equality and harness the full potential of our societies.

~AASTHA SINGH, BJMC, 2ND YEAR



STUDENT CORNER



GLAMOUR AND FASHION

In the world of style, where trends ignite,
Glamour and fashion shine so bright.
Runways dazzle with models so chic,
Clothes that make hearts skip a beat.

From elegant gowns to tailored suits,
Accessories that add that extra pursuit.
Makeup and hair, artistry refined,
Transforming looks, leaving no detail behind.

Fashionistas strutting with confidence and grace,
Expressing their style, setting the pace.
Glamour and fashion, a captivating blend,
A world where creativity knows no end.



~MUSKAAN DHAWAN, BJMC, 1ST YEAR

